



## M.A.M. SCHOOL OF ENGINEERING

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SIRUGANUR, TRICHY – 621 105

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**7.1.8 Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities**

EVENT	DATE	OBJECTIVE
Bharathi Ula 1 (Linguistic)	13.12.17	To take Mahakavi Bharathi's message to the next generation
Bharathi Sinthanai- Pecharangam	13.12.17	To commemorate the importance of our Language
MAM Muthamil Kalai Mandram – Inaugration (Linguistic)	28.07.18	To commemorate the importance of our Language
Kaviyarangam (Linguistic)	06.10.18	To commemorate the importance of our Language
Bharathi Ula 2(Linguistic)	20.12.18	To commemorate the importance of our Language
Bharathi Ula 3(Linguistic)	09.01.20	To commemorate the importance of our Language
Voter Awareness Program	31.03.21	To create awareness to the people for achieving 100% vote polling
Eye Screening Camp	15.02.19	To provide primary eye care to the students
Durga Pooja (Festival)	Every year	To celebrate Durga Pooja
Pongal Day Celebrations (Regional)	Every Year	To celebrate Pongal Festival
College Day Celebrations	Every Year	To encourage the student's cultural talents

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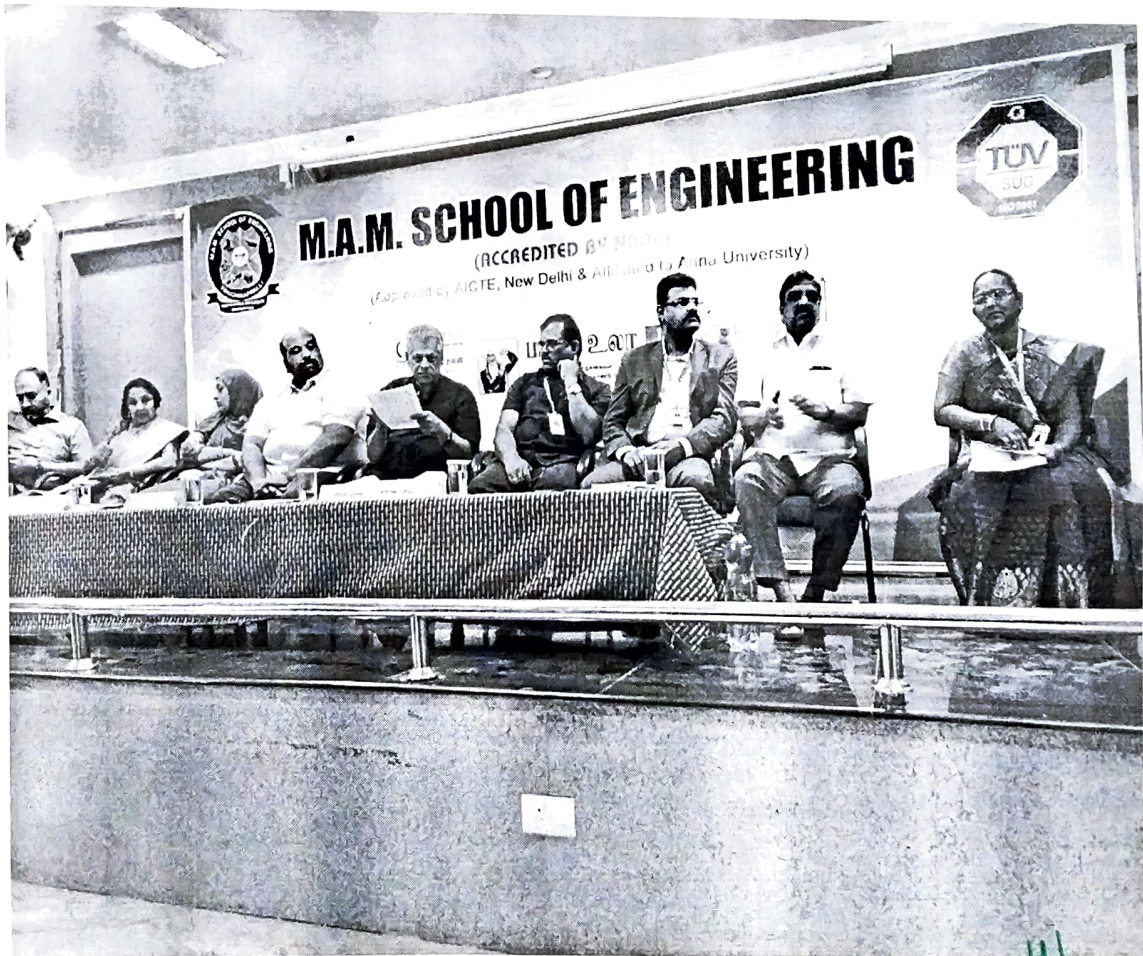
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### BHARATHI ULA – 13.12.2017

To take Mahakavi Bharathi's message to the next generation, MAMSE has inaugurated "Bharathi Ula" on 13th December 2017 in Seminar hall



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BHARATHI SINTHANAI- PECHARANGAM -13.12.2017

நாள் 13.12.2017  
திருச்சி

நாள் 13.12.2017  
புதன், மதியம் 2.30 மணி

இடம்: M.A.M.School of Engineering  
M.A.M. Polytechnic College  
சிறுகனூர், திருச்சி - 621 105.



பாரதி பாடல்கள்

**விக்னேஷ்வரன்** (CSE - 1st Year)  
**C. நீதிதேவன்** (Mech.Engg - 2nd Year)

வரவேற்புரை

திரு. **பா.சேதுமாதவன்**  
பொருளாளர், உரத்தசிந்தனை - திருச்சி கிளை

தலைமை

திரு. **Al Haj. Er.M.A. பீர் முகமது** B.E., M.B.A  
தாளாளர், எம்.ஏ.எம். ஸ்கூல் ஆஃப் இன்ஜினியரிங்

வாழ்த்துரை

திரு. **Dr. P. ரஞ்சித்குமார்** M.E., Ph.D.,  
முதல்வர், எம்.ஏ.எம். ஸ்கூல் ஆஃப் இன்ஜினியரிங்

திரு. **N. பன்னீர்செல்வம்** M.E.,  
முதல்வர், எம்.ஏ.எம். பாலிடெக்னிக் கல்லூரி

திரு. **செல்வ.செல்வக்குமார்**  
நிறுவனா, ஜீவன டிரஸ்ட், ஈரோடு

திரு. **உதயம்ராம்**  
பொதுச் செயலாளர், உரத்தசிந்தனை

திரு. **ஐதாலைவெளி மீரான்**  
நிர்வாக ஆசிரியர், நம் உரத்தசிந்தனை மாநில இதழ்

எழுந்தாளர் திரு. **மழபாடி ராஜாராம்**  
தலைவர், உரத்தசிந்தனை சங்கம் - திருச்சி

**பாரதி சிந்தனை** - பேச்சாங்கம்

**P.தனிவ்** (Aero - 1st Year), **M.நவீந்தர்** (Aero - 1st Year), **கஸ்தூரி** (ECE - 1st Year)

**மகாவிஷ்ணு** (EEE - 2nd Year), **திலகவதி** (CSE - 2nd Year),

**கார்த்திகா** (ECE - 2nd Year), **நிதிவ்** (Mechatronics - 2nd Year)

மாணவர்களுக்கும் பரிசீலித்துச் சிறப்புரை

**தரைப்பட கியக்குநர் திரு. எஸ்.பி.முத்துராமன்**

நன்றியுரை

கவிஞர் **வாஸுதேவமணி செல்வராசன்**

தொகுப்புரை

திரு. **ஆர்.சிப்துல் சலாம்**  
செயலாளர், திருச்சி - உரத்தசிந்தனை

  
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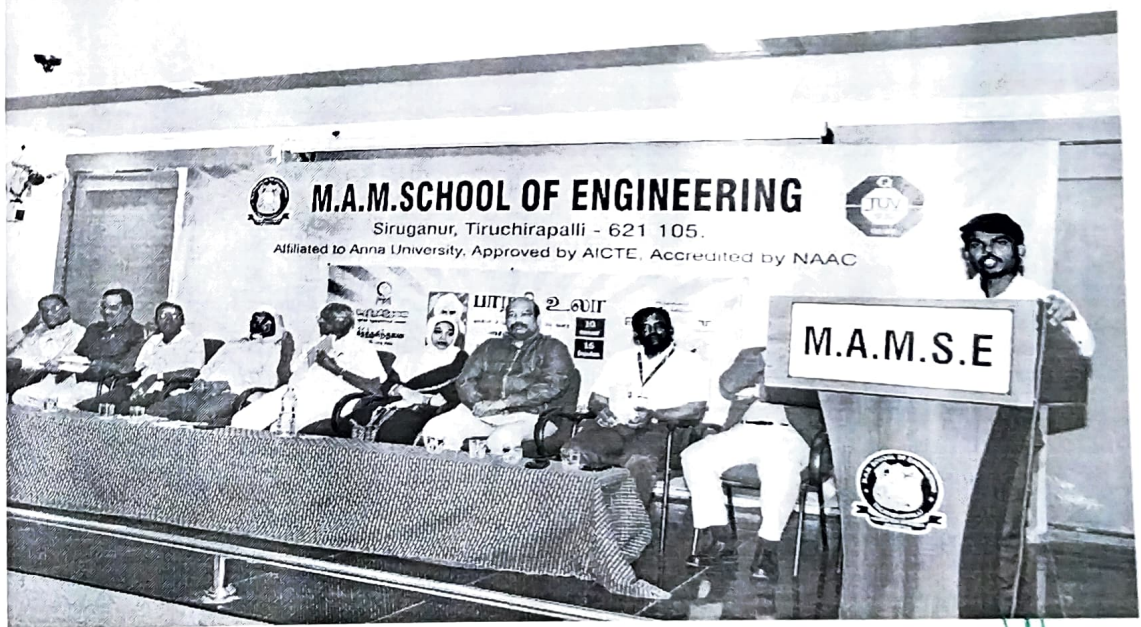
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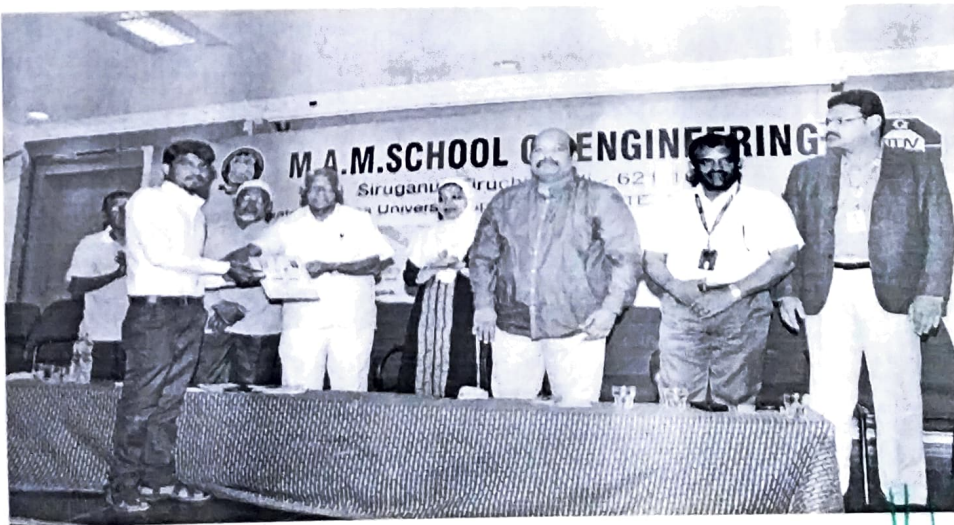
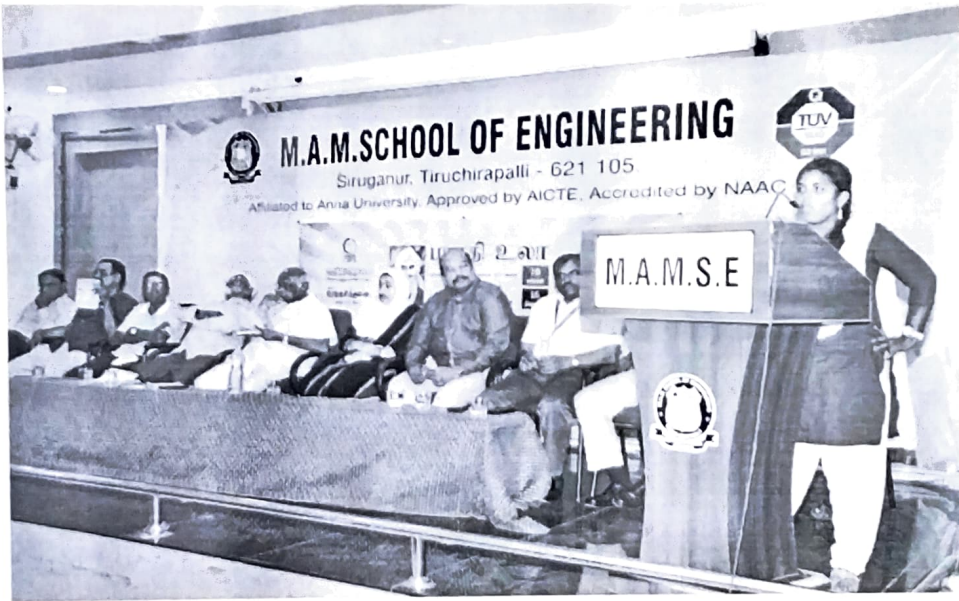
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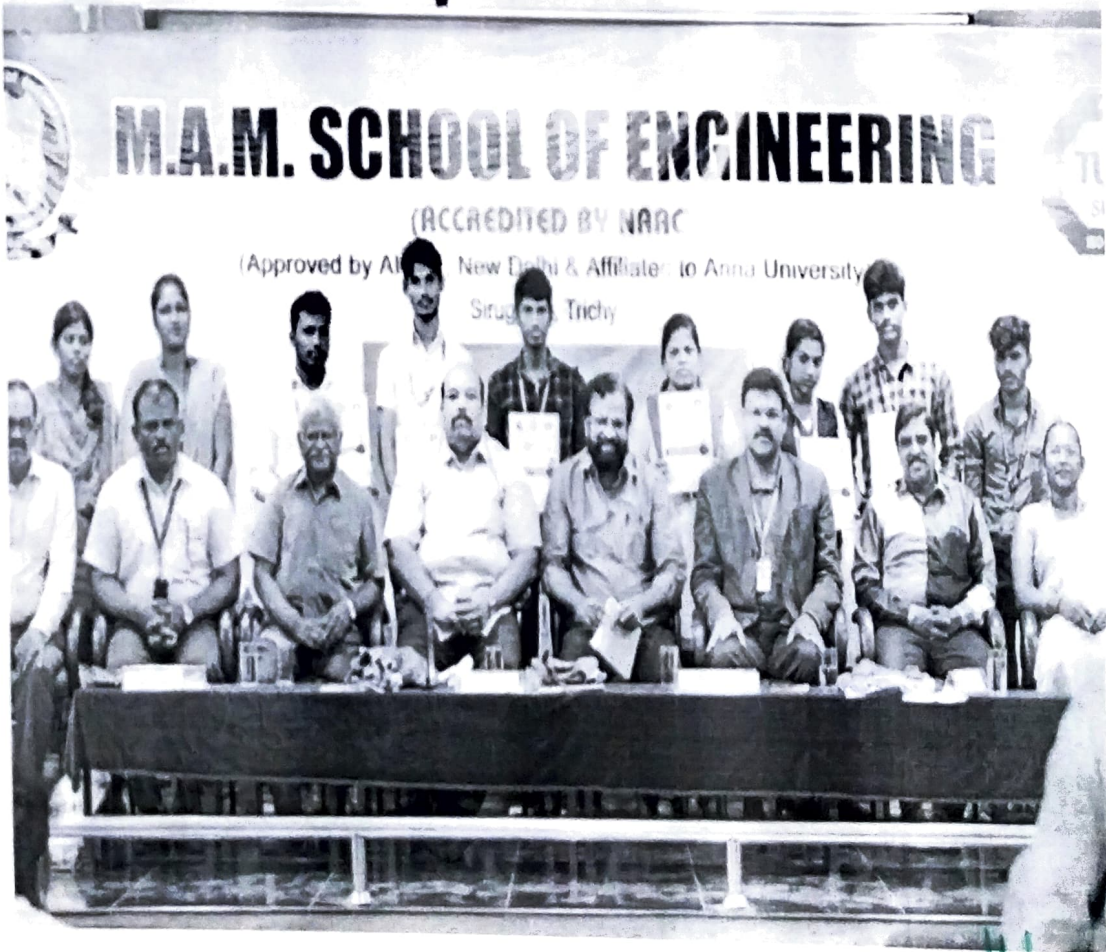
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### M.A.M.Muthamil Kalaimandram

Mr. Yaar Kannan, Film Director & Actor inaugurated “M.A.M.Muthamil Kalaimandram” for this academic year on 28.07.2018 in our campus to promote our mother tongue. On this occasion, Six Students gave speech on the topic “Yenathu Latchiyam”. “Yaar” Kannan, film director, writer & lyricist gave speech on the Topic “Inime Neengathan” & shared his life experience by his inspiring speech.



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### KAVIARANGAM

M.A.M.Muthamil kalaimandram has organized the Kaviarangam under the topic of “Kathavum Sollum Kavi” on 6.10.2018. Kavignar Thanjai Thamu presided over the function. Kavignar K.V.Thiyagasanthan, Kavignar Valasiramani K.Selvarajan, Kavignar K.Marimuthu and Kavignar R. Abdul Salam motivated the students by expressing their views and talents through their own poetry. Nine students of our College from various disciplines participated in the Kaviarangam. They read their own poetry on various titles such as Noolaga Kathavu, Aalaya Kathavu, Maruthuvamanai Kathavu & Kalluri Kathavu.



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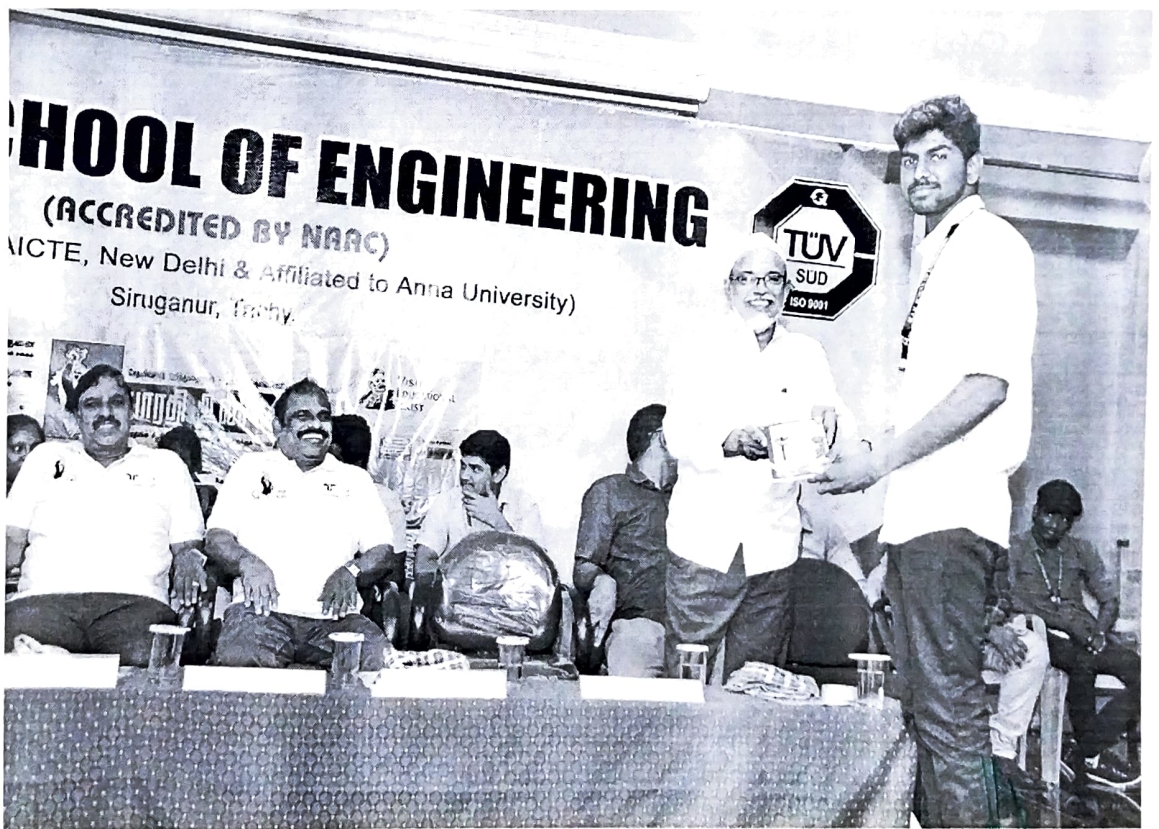
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### BHARATHI ULA 2 – 20.12.2018

M.A.M Muthamil Kalai Mandram has organised “Bharathi Ula” on 20<sup>th</sup> Dec, 2018 in the memrundaum of Subramania Bharathi. Chief Guest ‘Delhi Ganesh’ actor, dramatist, orator gave speech on the Topic “Bharathi Ula” and shared his life experience by his inspiring speech and action. He has given useful inputs and suggestion for improvement. There are many patriotic spirit matters were inspired by the students. His enthusiastic expressions were attracted by the students. He also suggested more valuable, useful tips for the cultural, dramatic matters for their betterment. **Mr. Murali Srinivasan, Managing Director of Techno products** felicitate the gathering by insisting the values of capacity and capability to the students.



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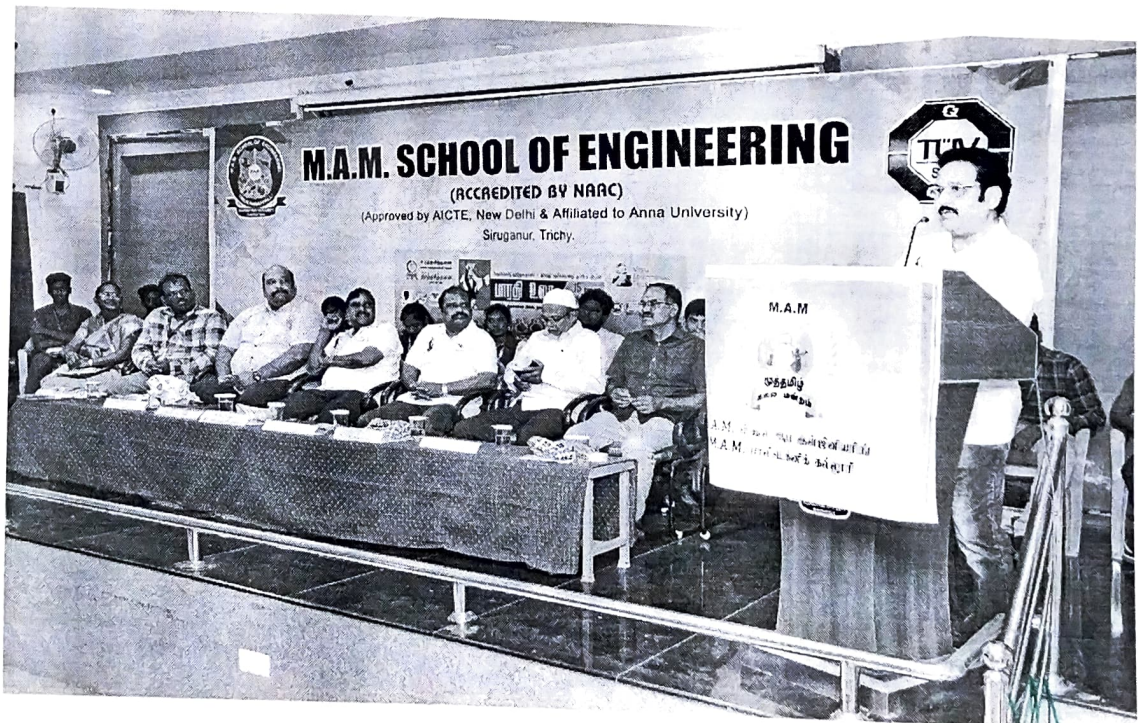
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### BHARATHI ULA 3 (09.01.2020)

The M. A. M. Muthamil Kalaimandram of M .A. M. School of Engineering & M.A.M. Polytechnic College organized “Bharathi Ula” in co-ordination with “Uratha Sinthanai Association” on 10<sup>th</sup> January 2020 at the College Auditorium. Dr. P. Lilly Florence, Professor & co-ordinator, M.A.M. Muhamil Kalaimandram welcomed the gathering.

AlHaj. Er. M. A. Peer Mohammed, Correspondent, M. A. M. School of Engineering & M.A.M. Polytechnic College delivered the presidential address. Mr. Tholaipessi Meeran, Associate Secretary, Uratha Sinthanai Association spoke about “Bharathi Ula” an event conducted by association in various places. He stated that, through this event, the co-ordinators travelled across 15 cities and conducted 40 programmes in various States and propagated the ideologies of Puratchikkavi, Bharathiyar.



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### VOTER AWARENESS PROGRAM



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##### Awareness Programme on "SIGNATURE CAMPAIGN" (31.3.2021)

M.A.M School of Engineering participated in the Mega Voter Awareness programme on "SIGNATURE CAMPAIGN" organized by Trichy City Corporation, Indian Red Cross Society- Trichy & Youth ExNoRa International held at Srirangam (Police Station) on 31.3.2021. The Chief Guests were Returning officers and Thasilthars. Dr.P.Lilly Florence, ExNoRa Staff Advisor, Mrs.E.Beulah Elizabeth, ExNoRa Staff Advisor & Dr.M.Paneerselvam participated as Representative of M.A.M School Engineering in "SIGNATURE CAMPAIGN" awareness camp and Registered their signature in "SIGNATURE CAMPAIGN" flex board and showed their support for 100% vote Polling and created awareness along with the camp people.



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Dr. P. Lilly Florence, ExNoRa Staff Advisor signing in "Signature Campaign" Ilex



Mrs. F. Beulah Elizabeth, ExNoRa Staff Advisor signing in "Signature Campaign" Ilex



Dr. M. Pancer Selvam, Dean, Student Affairs signing in "Signature Campaign" Ilex

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### Eye Screening Camp – 15.02.19

In Association with Mahatma Gandhi Eye Hospital, Tennur, Trichy we organized a “Eye Screening Camp” in our campus on 15.2.2019 exclusively for first year students in which 117 students, 05 learned faculty and 15 non-teaching staff members were benefitted.



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### AYUTHA POOJA CELEBRATIONS



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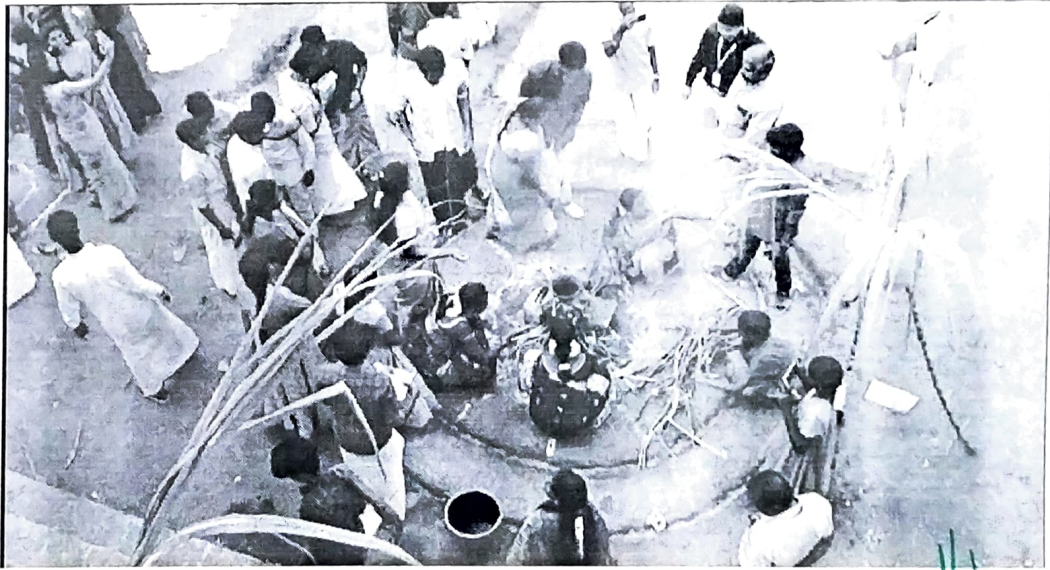
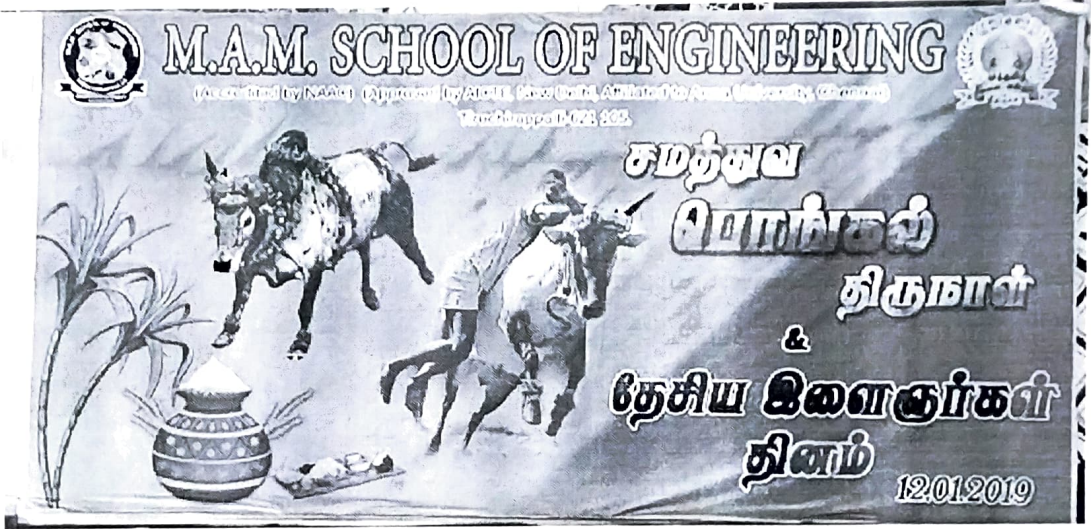
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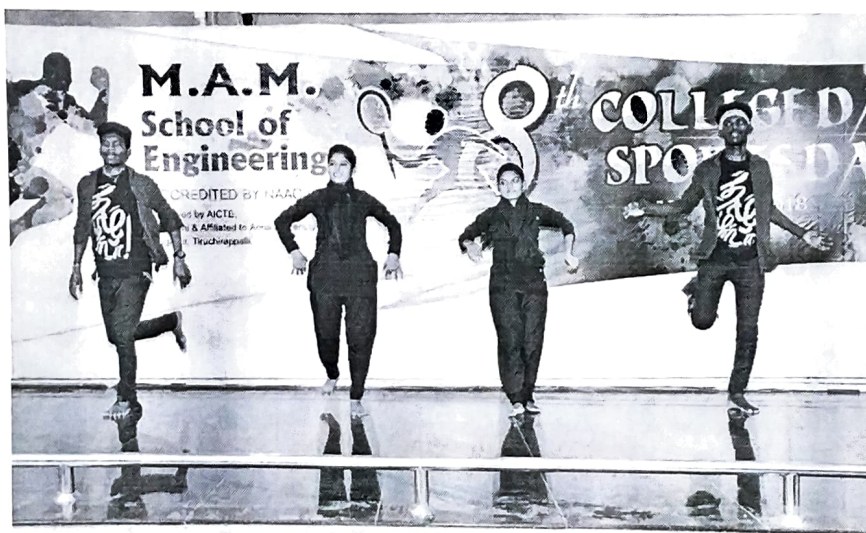
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### COLLEGE DAY CELEBRATIONS



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